

culture, practices and ethics of the press

The Leveson Inquiry Seminar Programme: Thursday 06 October and Wednesday 12 October 2011 at the QE2 Conference Centre, Westminster, London



Thursday 06 October 2011 Whittle Room

Seminar 1: The Competitive Pressures on the Press and the Impact on Journalism

Chaired by Sir David Bell, supported by Elinor Goodman and George Jones

0900	Registration and refreshments
0930	Introductory remarks by Lord Justice Leveson
0935	Opening address from Chair setting out context
	and purpose of seminar

0950	Claire Enders: What are the competitive
	pressures facing the press today?
1000	Phil Hall: How does the press today operate
	in a competitive environment? What are the
	pressures facing editors?
1010	Richard Peppiatt: What is the day-to-day
	effect of competitive pressures on working
	journalists?
1020	Open discussion on competitive pressures
1100	Coffee
1130	Open discussion on the influence of
	competitive pressures on the operation of the
	press
1210	Open discussion on the pressures on
	journalists
1250	Chairman's concluding remarks
1300	Close and lunch

Seminar 2: The Rights and Responsibilities of the Press

Chaired by Sir David Bell, supported by Elinor Goodman and George Jones

1330	Registration and refreshments
1400	Introductory remarks by Lord Justice Leveson
1405	Opening address from Chair setting out
	context and purpose of seminar
1420	Alan Rusbridger: Why a free press matters
1430	Is there a difference between the public
	interest and the interest of the public? What

	questions does this raise in relation to a single
	set of journalistic ethics?
	Trevor Kavanagh and Brian Cathcart
1450	Open discussion the role of a free press in a
	democratic society
1530	Tea
1600	Open discussion on the public interest, private
	rights and the 'right to know

Open discussion exploring modern journalistic

Wednesday 12 October 2011 Mountbatten Suite

Chairman's concluding remarks

1640

17201730

ethics

Close

Seminar 3: Supporting a free press and high standards - Approaches to Regulation

Chaired by David Currie, supported by Shami Chakrabarti

0900	Registration and refreshments
0930	Introductory remarks by Lord Justice Leveson
0935	Opening address from Chair setting out
	context and purpose of seminar
0940	The future for self regulation?
	Eve Salomon: A regulator's perspective
	Paul Dacre: An editor's perspective
	Will Moy: A user's perspective
1010	Open discussion: the future for self regulation
1100	Coffee

The role of corporate governance in maintaining 1130 standards: **Lord Borrie** Stephen Hill Sly Bailey 1200 Open discussion on the role of corporate governance in maintaining standards 1300 Lunch Chaired by Shami Chakrabarti, supported by David Currie 1400 Opening address from Chair setting out context and purpose of session 1410 What redress should be available for breach of standards? **Professor Steven Barnett Desmond Browne OC** Professor Robert Baldwin Open discussion on what remedies should be 1440 available for breach of standards 1530 Tea 1600 Defending freedom of Expression John Kampfner **Professor James Curran** Kelvin MacKenzie 1630 Open discussion on defending press freedom 1720 Chairman's concluding remarks 1730 Close

Chair Biographies



Sir David Bell joined the FT from the Oxford Mail ending up as Managing Editor. After moving to the business side of the paper he became chief executive and later chairman of the Financial Times, retiring in 2009.

He resigned as chair of the Media Standards Trust on being appointed an assessor for the Leveson Inquiry. He remains chair of the Institute of War and Peace Reporting and a trustee of the not for profit Bureau for Investigative Journalism.

Shami Chakrabarti has been Director of Liberty (The National Council for Civil Liberties) since September 2003. Shami first joined Liberty as In-House Counsel on 10 September 2001.



She became heavily involved with the defense and promotion of fundamental rights and freedoms in Parliament, the Courts and wider society. A Barrister by background, she was called to the Bar in 1994 and worked as a lawyer in the Home Office from

1996 until 2001 for Governments of both persuasions.

Since becoming Liberty's Director she has written, spoken and broadcast widely on the importance of the post-WW2 human rights framework which protects a free press and personal privacy as essential components of a democratic society.

She is Chancellor of Oxford Brookes University, a Governor of the British Film Institute, and a Visiting Fellow of Nuffield College, Oxford in addition to being a Master of the Bench of Middle Temple. She was recently invited to be one of 6 independent assessors advising Lord Leveson in his Public Inquiry into the Culture, Practice and Ethics of the UK Press.



David Currie is the former founding chairman of Ofcom, and has enjoyed a career in business, academia and government. He sits on the cross benches in the House of Lords.

Elinor Goodman was political editor of Channel Four News for over 20 years. She previously worked on the Financial Times, having started as a journalist on a trade magazine. Since leaving C4N, she has worked as a freelance, largely for the BBC. She is a Commissioner of the



Commission For Rural Communities, and a trustee of the Thomson Foundation which helps develop journalism in the developing world.



George Jones is a freelance political commentator and former Political Editor of The Daily Telegraph. He spent 47 years as a working journalist, first on regional newspapers, and then reporting Parliament and politics for four national newspapers and latterly the Press Association.

Seminar 1 & 2 Speaker Biographies



Claire Enders founded
Enders Analysis in 1997
and leads a team of
highly experienced
experts. Enders Analysis
is amongst the leading
independent research

and consultancy companies in the UK, serving 150 corporate, financial and government subscribers with publications and projects. Prior to this she was Corporate Development Manager at Thorn EMI, Director of Corporate Development at TVC Entertainment, Director of Marketing for Superchannel, and Head of Business Development for The Virgin Group. Claire is valued for her informed, insightful and forward-looking views on consumer and industry trends affecting the media, telecoms and technology sectors, with particular emphasis on the disruptive effects of the internet. On behalf of Claire, Enders Analysis supports a wide range of charities in the UK, including the Natural History Museum, the NSPCC, and various orchestras and museums.

Phil Hall worked in local newspapers from 1974 until 1985, when he joined the Sunday People as a reporter. He later became news editor of that publication before moving to the Sunday Express in a similar capacity. In 1993 he moved to the News of the World as features editor, becoming deputy editor in 1994. In



September, 1995 he became editor of the News of the World, leaving in May 2000. He became editor in chief of Hello! magazine in 2001, leaving the following year to form a contract publishing company for the Press Association. In February 2003 Phil Hall became Director of Editorial Development at Trinity Mirror, where his

primary role was to run the company's magazine division. He left two years later to found his own PR company, now known as PHA Media.



Richard Peppiatt is a former tabloid reporter, who quit the Daily Star earlier this year in protest at what he regarded as their Islamophobic news agenda. He is now a freelance journalist, writer, broadcaster and campaigner for press reform.

Alan Rusbridger has been editor of the Guardian since 1995. A graduate of Magdalene College, Cambridge, he began his journalistic career on the Cambridge Evening News. He first joined the Guardian in 1979 as a reporter,

subsequently working as a columnist and feature writer. In 1986 he became a critic for the Observer, moving to America the following year to be Washington Correspondent of the London Daily News. On returning to the Guardian he launched Guardian Weekend



magazine and G2 - Britain's first compact sections in the quality market. He was appointed editor by the Scott Trust, which has owned the Guardian since 1936. His editorship has been notable for pioneering the development of the paper's digital edition, twice voted the best newspaper website in the world, as well as for launching the paper in the popular European "Berliner" format in 2005. He is also noted for fighting, and winning, a number of high-profile legal cases involving free speech issues and corruption in government. In his years as editor he has won Newspaper of the Year several times, as well as several awards as editor of the year. He is a visiting fellow of Nuffield College Oxford and a Visiting Professor at Queen Mary College, London. He is also Chair of the National Youth Orchestra. In his spare

time he writes childrens' books and plays chamber music and golf.



Trevor Kavanagh was born in London on January 19, 1943. He spent several years in Australia, working in Sydney and Canberra on radio, news agencies and newspapers, before returning to Britain in 1978 and joining The Sun. He was appointed political editor in 1983 and served in that position for 23 years. He is now an associate editor and political

columnist. He was chairman of both the Westminster Press Gallery and the Lobby Journalists at separate times.

Brian Cathcart, born and educated in Ireland, learned journalism at Reuters, where he was a correspondent in Paris, London and The Hague. He joined the Independent at its launch in 1986 and was also on the Independent on Sunday launch staff four years later, rising in time to be deputy editor. He is the author of six



books, including 'Were you Still Up for Portillo?' and 'The Case of Stephen Lawrence'. He was assistant editor and media columnist for the New Statesman and has contributed as a freelance, often on media subjects, to a range of publications from The Big Issue to Intelligent Life and from The British Journalism Review to the Daily Beast. Since 2005 he has been professor of journalism at Kingston University, and in 2008-10 he acted as specialist adviser to the House of Commons select committee on culture, media and sport. He is a founder of the Hacked Off campaign.

Seminar 3 Speaker Biographies



Eve Salomon has significant experience in both statutory and self-regulation. A solicitor by background, she is currently Chair of the Internet Watch Foundation (an industry-formed body which combats online child sexual abuse content), Chair of the Regulatory Board of RICS (the professional body for surveyors),

and a Commissioner of the Gambling Commission of Great Britain.

She is a former Press Complaints Commissioner. For four years until it disbanded, she was a member of the Better Regulation Task Force, an independent body that advised the UK government on how to improve regulation across all sectors. She continues to undertake advisory work for government departments and agencies in the field of better regulation.

Eve's particular legal expertise is in broadcasting regulation. She is a legal expert for the Human Rights Division of the Council of Europe and the author of the UNESCO/Commonwealth Broadcasting Association Guidelines for Broadcasting Regulation. She has advised numerous governments, intergovernmental organisations and broadcasting regulators around the world and has worked throughout greater Europe, the Americas, the Middle East and Asia. Previous jobs included Deputy Secretary of the Independent Television Commission, Director of Legal Services at the Radio Authority and Interim Secretary of Ofcom.

Paul Dacre, son of a journalist, he was educated at University College School and Leeds University. He is married to a Professor of Theatre Studies and has two sons. A former Washington Correspondent of the Daily Express and American Bureau Chief of the Daily Mail, he was made Editor of the Evening Standard in 1991. He



became Editor of the Daily Mail in 1992 and Editor-in-Chief of Associated Newspapers in 1998. In that position, he was responsible for the launches of Metro, London Lite, the Scottish Daily Mail and the Irish Daily Mail. He has been a director of Daily Mail and General Trust since

1998. He was a Commissioner of the PCC for many years. After leaving the PCC, he was appointed Chairman of the industry's Editors' Code of Practice Committee in 2008.

In October 2007, he was asked by the Prime Minister to be Chairman of a Government Review of the 30 year rule under which public records are released. He and his team of Professor Sir David Cannadine and Sir Joe Pilling recommended that the 30 year rule should be reduced to 20 years and this passed into law in 2010.

He is a Fellow of the Royal Society of Arts, an Ambassador of the Alzheimer's Society and an Honorary Member of the NSPCC.



Will Moy is Director of Full Fact, the UK's only independent factchecking organisation, which looks into claims made by politicians, interest groups and the media. Full Fact tries to stop inaccurate information distorting important decisions and to stimulate active, well-founded trust in the political process. It launched in 2010 and has become

one of the most regular users of the PCC, as well as working with other relevant regulators. Will was previously assistant to a crossbench peer where he worked on the regulatory legislation in several fields.



Lord Borrie was Professor of English Law at the University of Birmingham from 1969-1976, before holding the post of Director General of Fair Trading from 1976-1992. He was Chairman of the Commission on Social Justice from 1992-1994. He held non-executive Directorships with various

companies in the 1990s, including Mirror Group Newspapers and Telewest plc.

He was Chairman of the Advertising Standards Authority from 2001-2007. Lord Borrie is the author and co-author of various books including "The Consumer Society and the Law". He was knighted in 1982, became a Q.C in 1986 and became a life peer in 1995.



Stephen Hill has extensive experience in media and online businesses, having been the CEO of the Financial Times from 1996 and 2002, and previously, CEO of the Westminster Press. He is currently a non-executive director of Channel Four Television and of IG Group plc and Trustee and Treasurer of the Royal National

Institute for Deaf People – Action on Hearing Loss, where he chairs the Audit and Investment Committees.

Stephen is also a member of the Advisory Board of the Cambridge University Judge Business School. His previous corporate governance roles include serving on the boards of the Royal SunAlliance Insurance Group plc and Psion plc, and as Chairman of the Board of Interactive Data Corp. in the USA and CEO of Betfair Group plc.



Sly Bailey was appointed Chief Executive of Trinity Mirror plc in February 2003. She started her media career in advertising sales at the Guardian and then The Independent. In 1989 she joined IPC Media Limited as Head of Classified Advertising Sales and joined their Board in 1994 as

Advertising Director. In 1997 Sly was appointed Managing Director of IPC tx, the TV listings division. In December 1999 she was appointed Chief Executive of IPC Media Limited and subsequently led the sale of the business to AOL Time Warner.

Sly is a non-executive director and Renumeration Committee member of Ladbrokes plc. She is also a Governor of The English National Ballet School and is a non-executive director of the Press Association and President of NewstrAid, a charity for the wholesale and retail news trade. Sly was previously Senior Independent Director and Remuneration Committee Chairman of EMI plc and a non-executive director of Littlewoods Plc.

Steven Barnett graduated from Cambridge University and London School of Economics before pursuing a career in both policy research and journalism. From 2000 he has been Professor of Communications at the University of Westminster, specialising in media policy,



regulation, journalism and press ethics. Over the last 25 years, he has advised governments and oppositions, given evidence to parliamentary committees and the European Parliament, and has directed numerous research projects. In March this year, he was invited to address an international conference in Cairo on democratising Egyptian media. He has been a specialist adviser to the House of Lords Select Committee on

Communications for four separate inquiries, including its current inquiry into Investigative Journalism. He was for many years an Observer columnist, writes frequently on media issues for the national and specialist press, and is the author of a number of books. He is on the editorial board of the British Journalism Review, and his new book on television journalism is being published by Bloomsbury next month.



Desmond Browne QC was Chairman of the Bar in 2009. He sat on both Jack Straw's Working Group on reforming libel law and Lord Neuberger's Committee on Super-Injunctions. He is Joint Head of Chambers at the media law set, 5 Raymond Buildings. Over the years he has acted for both claimants and defendants.

He appeared for the Mirror in the Lords in the Naomi Campbell case, and for Michael Douglas and Catherine Zeta-Jones in the Court of Appeal in the Hello! litigation. Other clients have included the BBC and ITN, as well as Elton John and Victoria Beckham.

Robert Baldwin is a Professor of Law at the London School of Economics and Political Science where he specialises in regulation. He has published over seventy books and learned articles on regulatory issues. His books include: Rules and Government (Oxford University Press, 1995); Law and Uncertainty (Kluwer,



1996); Understanding Regulation (Oxford University Press, 2011, 2nd edn. with M. Cave and M. Lodge); The Government of Risk (Oxford University Press, 2001 with C. Hood and H. Rothstein) and The Oxford Handbook on Regulation (Oxford University Press, 2010, with M. Cave and M. Lodge).

He is Director of the LSE Short Course on Regulation and a member of the NAO Committee of Experts on Regulation where he focuses on the use of Regulatory Impact Analysis. He has broad consultancy experience on regulatory matters and has advised numbers of government agencies and departments as well as private corporations. He is currently working (with Professor Julia Black) on risk regulation strategies for the four environmental regulators of the British isles.



John Kampfner is Chief Executive of Index on Censorship, one of the world's leading free expression organisations. Index's work, through its public advocacy, campaigning, events, magazine and website, has ensured that it is at the forefront of the global debate on free speech.

In a journalistic career spanning more than 20 years, he was bureau chief in Moscow and East Berlin for the Daily Telegraph during the collapse of Communism and fall of the Berlin Wall. He was Chief Political Correspondent at the Financial Time before becoming Editor of the New Statesman from 2005-2008. Among his awards were Foreign Press Association Journalist of the Year in 2002 and British Society of Magazine Editors Current Affairs Editor of the Year in 2006.

James Curran is Professor of Communications at Goldsmiths, University of London, Director of the Goldsmiths Leverhulme Media Research Centre and Chair of the newly formed Coordinating Committee for Media Reform. He is the author or editor of 19 books about the media, some in conjunction with others. These



include Media and Democracy (Routledge, 2011), Media and Society, 5th edition (2010, Bloomsbury), Power

Without Responsibility, 7th edition (with Jean Seaton, 2010, Routledge), Media and Power (2002, Routledge), translated into five languages, and Misunderstanding the Internet (forthcoming in February, 2012). Whilst at Goldsmiths, he has held a number of visiting chairs including McLatchy Professor at Stanford University, Bonnier Professor at Stockholm University, and Annenberg Professor at Pennsylvania University. In 2011, he won the C. Edwin Baker Prize awarded by the International Communications Association.



Kelvin MacKenzie was Night Editor of The Sun and The Daily Express; Managing Editor of the New York Post and Editor of The Sun between 1981-1994. Since then, Kelvin has been Managing Director of BskyB, Managing Director Mirror Group Newspapers, founder of

Talksport, the commercial speech national radio station, a columnist on The Sun and now the Daily Mail. He is also owner of the new online TV station Sports Tonight.

The Inquiry would very much welcome submissions on the issues raised in these seminars. Please send any representations via the website at http://www.levesoninguiry.org.uk