

content  
*etc*

## Libel and IP

By the end of the programme you will understand the basics of libel and intellectual property.

### Content:

- The balance of right to free speech and right to defend reputation
- Current pattern of cases
- International aspects
- The responsibilities of the quoted person, the UGC contributor, the writer, the editor and the publisher
- What claimants have to prove
- The defences
- The policies and processes
- IP in the new media age
- Copyright
- Confidentiality and privacy
- Trademarks and passing off
- Naming victims, convictions, and harassment and trespass

**Prior knowledge required** - none

**Suitable for** – people either new to the subject and those with prior knowledge who need a refresher

**Max no:** 12

