

The Leveson Inquiry

EXHIBIT LR1

**TO WITNESS STATEMENT OF LORD
ROTHERMERE**

Lord Rothermere's engagements

<i>Date</i>	<i>Event</i>	<i>Persons present</i>	<i>Subject</i>
11 February 2002	Dinner at 11 Downing Street	Gordon Brown and others	
26 March 2002	Lunch in Members' Dining Room	Nick Clegg	European Parliament
23 April 2002	Briefing	Tony Blair	Launch of the Campaign for Peace and Democratic Reconstruction for Northern Ireland
1 July 2002	Lunch	Nick Clegg and others	
25 September 2002	Meeting	Gordon Brown	
22 January 2003	Dinner at 10 Downing Street	Tony and Cherie Blair	Social
4 February 2003	Lunch	Gordon Brown, Ed Balls	
9 February 2003	Breakfast at 11 Downing Street	Gordon Brown and others	Media Trust Breakfast
5 March 2003	Dinner in London	Nick Clegg, Tessa Jowell and others	
2 April 2003	Dinner at L'Ecailler du Palais Royal	Nick Clegg, Chris Huhne and others	
17 June 2003	Speech at The Curzon	Gordon Brown	
25 June 2003	Dinner at Eaton Square	Tony and Cherie Blair	Social
26 January 2004	Speech	Gordon Brown	Keynote address
20 January 2005	Restaurant in Central London	Alan Milburn MP	General discussion
24 January 2005	Dinner in London	Michael and Sandra Howard, David and Samantha Cameron and others	
24 February 2005	Restaurant in Central London	Patricia Hewitt MP	General discussion

<i>Date</i>	<i>Event</i>	<i>Persons present</i>	<i>Subject</i>
20 April 2005	Restaurant in Central London	Lord Falconer	General discussion
12 September 2005	Restaurant in Central London	Liam Fox MP	General discussion
15 September 2005	Restaurant in Central London	Charles Clarke MP	General discussion
27 September 2005	Restaurant in Central London	Andrew Lansley MP	General discussion
7 November 2005	Dinner in London	Tony Blair	
22 November 2005	Restaurant in central London	Tessa Jowell MP	General discussion
24 November 2005	Lunch	David Cameron, George Osborne	
28 February 2006	Meeting at QE11 building	Gordon Brown and others	
24 April 2006	Restaurant in central London	David Miliband MP	General Discussion
8 May 2006	Lunch in Lancaster Room	Guest of Honour: David Cameron	
22 May 2006	Lunch at Zuma	Nick Clegg and others	
21 June 2006	Conference	David Cameron	Euromoney conference
9 October 2006	Lunch at Wiltons	George Osborne	
19 October 2006	NPA Service	Gordon Brown and others	Unveil plaque
6 June 2007	Restaurant in central London	Alistair Darling MP	General discussion
30 September 2007	Function for Alan Greenspan	Gordon and Sarah Brown and others	
16 October 2007	Lunch	Gordon Brown	
19 November 2007	Lunch at Mosimanns	Ed Balls and others	
10 January 2008	Lunch	Gordon Brown and others	
16 January 2008	Restaurant in central London	James Purnell MP	General discussion
17 January 2008	Lunch at Mosimann	George Osborne and others	
30 January 2008	Dinner	David and Samantha Cameron	

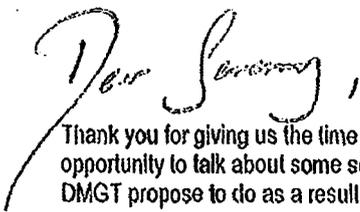
<i>Date</i>	<i>Event</i>	<i>Persons present</i>	<i>Subject</i>
7 March 2008	Opening Speech	David Cameron	Didcot
25 June 2008	Lunch at The Atrium	Ed Balls, Lord Adonis and others	
27 November 2008	Restaurant in central London	Alan Duncan MP	General discussion
15 December 2008	Restaurant in central London	Alan Johnson MP	General discussion
24 February 2009	Downing Street event	Gordon Brown	Sale of majority stake in Evening Standard (meeting held jointly with Alexander Lebedev, Evgeny Lebedev)
10 February 2009	Lunch at the Rib Room	Jeremy Hunt MP	General discussion, including sale of majority stake in <i>Evening Standard</i>
24 February 2009	Meeting, House of Commons	David Cameron, George Osborne and others	Sale of majority stake in <i>Evening Standard</i> newspaper to Alexander Lebedev
30 June 2009	Lunch at the Rib Room	Nick Clegg and others	
24 September 2009	Lunch at the Rib Room	George Osborne and others	
8 October 2009	Meeting and lunch	Meeting with David Cameron and George Osborne, followed by lunch with George Osborne	
28/29 November 2009	Weekend with Lord and Lady Rothermere	Mr and Mrs George Osborne and others	
19 January 2010	Lunch at the Rib Room	Nick Clegg	
9 February 2010	Lunch in Chairman's Boardroom	John Penrose MP, Ed Vaizey MP and others	
March 2010	10 Downing Street	Gordon Brown	Murdoch's support for conservative party
10/11 July 2010	Chequers	David and Samantha Cameron, Michael and Sarah Gove, Jeremy and Lucia Hunt	General discussion, including Government interest in local commercial television network.
25 August 2010	Meeting at DCMS	Jeremy Hunt MP, Ed Vaizey MP and others	EU e-privacy Directive ,

<i>Date</i>	<i>Event</i>	<i>Persons present</i>	<i>Subject</i>
			cross-media ownership; local media; the BBC; copyright policy; data protection.
22 September 2010	Dinner in London	Mr and Mrs George Osborne and others	
4 October 2010	Lunch	George Osborne	
4 October 2010	Speech	George Osborne	
16/17 October 2010	Weekend with Lord and Lady Rothermere	Michael and Sarah Gove and others	
24 November 2010	Meeting	Kenneth Clarke and others	
15 December 2010	Dinner at Mark's Club	Michael and Sarah Gove and others	
11 January 2011	Meeting at House of Commons	Kenneth Clarke	Reform of defamation law; implementation of the Bribery Act; review of the data protection legislative framework
2 February 2011	Dinner Mark's Club	Michael and Sarah Gove and others	
19 March 2012	Dinner hosted by Lady Rothermere	Michael and Sarah Gove and others	IWM dinner

DMGT

1 September 2010

The Rt Hon Jeremy Hunt MP
Secretary of State for Culture, Olympics, Media and Sport
Department for Culture, Media & Sport
2-4 Cockspur Street
London SW1Y 5DH



Thank you for giving us the time to meet with yourself and Ed Vaizey last week. I thought it was a great opportunity to talk about some serious issues; therefore, I think it would be useful to confirm the things DMGT propose to do as a result.

I congratulate you on the progress of your plans to abolish the cross-media ownership rules. DMGT broadly welcomes the creation of an environment in which local media could be multi-channel. However we do have some continuing concerns regarding the OFT, and the working of existing procedures between the OFT and Ofcom. If you found it helpful, DMGT would propose to write to amplify our views and concerns in order to give you a better understanding of our perspective.

We greatly appreciated the opportunity to take part in the consultation undertaken by Nicholas Shott and were very interested to hear how you plan to create an environment in which Local TV can be progressed. As a direct result of our conversation DMGT is setting up an internal team to assess how we might best make the a successful business case. I hope to be able to update you on our findings and consult with you as this work progresses. If this appeals then please let us know how you would like us to communicate.

I hope you agree that our views on the BBC and its governance structures is constructive. I look forward to continuing this dialogue once the formal Charter review is underway.

As you know, both private and public sector organisations increasingly use their websites to communicate with the public. One growing area of business activity we discussed has been the collation of anonymous user data to benefit the customer in online advertising and information campaigns.

We are pleased you sympathised with us and recognise that this is a crucial issue for the industry. We hope that the forthcoming consultation on the E-privacy directive will seek to support the UK's current pragmatic opt-out approach. We would welcome the opportunity to discuss this issue with your officials and partake in the consultation process. In the meantime, I hope you found our fuller briefing paper useful and if there is anything further we can provide please do not hesitate to ask.

I very much appreciated your advice on the reform of the libel law and we will be seeking a meeting with the Rt. Hon Ken Clarke MP as you suggest.

Contd.

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I would also like to mention that on the way out of the meeting we expressed to Ed Vaizey DMGT's view that copyright law should take precedence over the Legal Deposit Act, a position the Minister acknowledged.

Thank you again for giving us your time and attention. I cannot emphasise enough to you how motivating and reassuring it is to have a Minister in charge of our industry who understands its complexity and has a clear vision for how it will develop.

Yairi Sweeney,



The Viscount Rothermere

cc: Hon Ed Vaizey MP, Minister for Culture, Communications and Creative Industries



HOUSE OF COMMONS
LONDON SW1A 0AA

Viscount Rothermere
DMGT Head Office
Northcliffe House
2 Derry Street
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10 February 2009

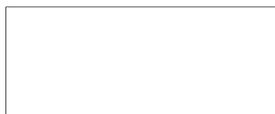
Dear Jonathan,

Thank you for an excellent lunch.

I think we should stay in touch on local TV. If a future Conservative government were to get a local TV sector off the ground, it would depend on creating an investment and regulatory climate that made it worthwhile for groups like DMGT to take the necessary commercial risks. Any research you are able to do would be really helpful. I might try to arrange a follow up to that by getting Kevin together with someone from Ofcom as a way of pushing things forward.

I also look forward to continuing our discussions on local policing at some stage, even though it is not within my brief!

With best wishes



Jeremy Hunt
Member of Parliament
Shadow Secretary of State for Culture, Media and Sport

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DMGT

26 July 2010

The Rt Hon Jeremy Hunt MP
Secretary of State for Culture, Olympics, Media and Sport
Department for Culture, Media & Sport
2-4 Cockspur Street
London SW1Y 5DH

Dear Jeremy,

It was really good to see you at Chequers the other Sunday and catch up on the benefits of fatherhood. I hope that when you have the time and opportunity, Lucia, Jack and you will be able to visit Claudia, Alfred and I in Dorset for the weekend so we can get to know each other better.

I remember I promised you a brief report upon the implications of a new, badly framed, EU directive into online advertising and profiling.

Obviously this is an extremely commercially sensitive issue to DMGT and the wider advertising and media industry. But it also has significant implications for Government as well.

As you know, both private and public sector organisations increasingly use (and have been urged to use) their websites to communicate with the public. One growing area of business activity has been the collation of anonymised user data for use in on-line advertising and information campaigns.

However, some inconsistent wording in the Directive has resulted in a lack of clarity as to whether individuals may have to 'opt-in' to allow the collation of such data by means of 'cookies', or if the more pragmatic current 'opt-out' approach will be kept.

We believe that unnecessarily requiring individual users to 'opt-in' would effectively kill off the UK's on-line advertising industry, as well as causing a great deal of practical difficulty to a whole range of normal internet practices. We are therefore naturally concerned that the Government should not over-interpret or 'gold-plate' this part of the EU Directive when it is transposed into UK law.

I look forward to discussing this, along with other issues of current importance, at my meeting with you and Ed as now set for 25 August 2010. In the meantime, I hope you find the attached briefing useful.

Yours etc,



The Viscount Kolvermere

Enc: Briefing paper on e-privacy Directive

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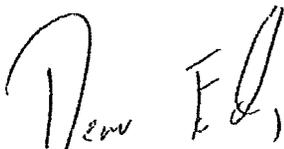
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DMGT

7 April 2011

Hon Ed Vaizey MP
Minister for Culture, Communications and Creative Industries
Department for Culture Media & Sport
2-4 Cockspur Street
London SW1Y 5DH



Implementation of the EU e-privacy Directive – behavioural advertising

You may recall that, when I came to see you and Jeremy at your offices last summer, one of the topics we discussed was this important issue – to which I also referred in my subsequent letter to Jeremy, as copied to yourself, on 1 September 2010.

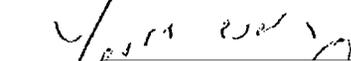
As you know, one growing area of business activity has been the collation of anonymised user data, by both private and public sector organisations, for use in on-line behavioural advertising and information campaigns. Like many other organisations, we were concerned that the EU e-privacy Directive should not be unnecessarily over-interpreted in such a way as to oblige individual users to 'opt-in' in order to allow the collation of such data by means of 'cookies', rather than continuing to maintain the more pragmatic current 'opt-out' approach.

Since that time, there have been a series of discussions with stakeholders held by officials at BIS (and now DCMS), in the course of which consumer organisations (like Consumer Focus) as well as business groups have said consumers do not want endless pop-ups / repeat requests for consent every time they access a website – and we are pleased that the Government has confirmed it intends to maintain the present opt-out approach on this.

In particular, we are aware that in its consultation and in the accompanying impact assessment on implementation of the Directive, the Government specifically rejected the establishment of an opt-in system for cookies, instead intending the Information Commissioner's Office (or any future regulators) to have the flexibility to allow online providers to act in line with the provisions in the Directive (Recital 66) which state the user's will to accept cookies "may be expressed by way of using the appropriate settings of a browser or other application" – while also suggesting website owners that use cookies should provide consumers with clear information about how to opt-out of such cookies if they so wish. I welcome your recent confirmation, in your speech to the CBI forum on e-privacy and the digital economy that the Government continues to support the cross-industry work on the use of third party cookies in behavioural advertising.

I believe the UK's approach is also consistent with the round-table discussions that have been held on this issue with the Director General for Information Society and Media, within the European Commission – as well as being in line with the approach several other Member States within the European Union are taking on implementation of the Directive.

I understand the Government's response to the comments received in the prior consultation is now due to be published no later than 13 April, with the Statutory Instrument due to be laid before Parliament the week beginning 25 April. I trust that this secondary legislation will indeed take the form expected – ideally including reference to the Recital in the EU Directive – and I would be most grateful if you were able to confirm this to me in due course.



Lord Rothman

For the Director General for Information Society and Media
Department for Culture, Media and Sport
London SW1Y 5DH

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