

**BY EMAIL ONLY  
STRICTLY PRIVATE & CONFIDENTIAL**

Tony Gooch  
The Competition Commission  
Victoria House  
Southampton Row  
London WC1 4AD

**Allen & Overy LLP**  
One Bishops Square  
London E1 6AD United Kingdom

Tel +44 (0)20 3088 0000  
Fax +44 (0)20 3088 0088  
Direct [REDACTED]

Our ref ABB/0012561-0000367 CO:14504816.1

19 July 2011

Dear Tony

**News Corporation / BskyB**

Further to your email of 15 July 2011 in relation to the above matter and further to the announcement made by News Corporation (News) on 13 July 2011, which I enclose, I am writing on behalf of News to confirm that News no longer intends to make an offer for the entire issued and to be issued share capital of British Sky Broadcasting Group PLC not already owned by it, and is currently unaware of circumstances prevailing that will cause it to revive its bid in the short term. On this basis News considers that the Competition Commission should cancel the reference that was made to it in respect of this matter by the Secretary of State on 13 July 2011.

Yours sincerely

**Antonio Bavasso**  
Partner

Enc.

Copy

Jeff Palker, Anil Jhingan and Andrea  
Appella, News Corporation

Cerry Darbon and Dominic Long, Allen &  
Overy LLP

Allen & Overy LLP is a limited liability partnership registered in England and Wales with registered number OC306763. It is regulated by the Solicitors Regulation Authority of England and Wales. The term partner is used to refer to a member of Allen & Overy LLP or an employee or consultant with equivalent standing and qualifications. A list of the members of Allen & Overy LLP and of the non-members who are designated as partners is open to inspection at its registered office, One Bishops Square, London E1 6AD.

Allen & Overy LLP or an affiliated undertaking has an office in each of: Abu Dhabi, Amsterdam, Antwerp, Athens, Bangkok, Beijing, Belfast, Bratislava, Brussels, Bucharest (associated office), Budapest, Doha, Dubai, Düsseldorf, Frankfurt, Hamburg, Hong Kong, Jakarta (associated office), London, Luxembourg, Madrid, Mannheim, Milan, Moscow, Munich, New York, Paris, Perth, Prague, Riyadh (associated office), Rome, São Paulo, Shanghai, Singapore, Sydney, Tokyo, Warsaw and Washington, D.C.