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Confidential

Steve Unger Ofcom Riverside House 2a Southwark Bridge Road London SE1 9HA 27 January 2011

Your reference

Our reference BJFL Direct line 020 7090 4173

Dear Steve

News Corp/BSkyB Merger

I refer to the Secretary of State's statement of 25th January.

I write on behalf of BT, Guardian Media Group, Associated Newspapers Limited, Trinity Mirror Plc, Northcliffe Media and Telegraph Media Group (together the "Concerned Parties").

In his statement, the Secretary of State concludes (consistent with Ofcom's advice) that the merger would give rise to plurality issues which warrant investigation by the Competition Commission.

The Secretary of State then sets in motion a process under which OFT and Ofcom are asked to explore possible "undertakings in lieu" with News Corp and to report to the Secretary of State on whether such undertakings would be effective to address "the potential impact of media plurality".

The Secretary of State only proposes to go out to public consultation however, <u>after</u> he has provisionally decided (in the light of the advice from OFT and Ofcom) to accept such undertakings.

In order to ensure that the overall process is both fair and thorough, it will therefore be critical for Ofcom/OFT and the Secretary of State to consult with key industry players (including the Concerned Parties) <u>ahead</u> of the provisional decision.

The Concerned Parties stand ready to take part in this earlier consultation and to provide such assistance as would be helpful.

In advance of which, it would be very helpful to understand better how each of Ofcom and OFT see their respective roles and the timing for next steps.

CFI Saul
SM Edge
NPC Boardman
CW James
EA Codrington
RMC Goulding
GES Seligman
PFJ Bennett
RM Fox
RJ Thornhill
CJ Airs
NJ Archer
AG Balfour
CM Hotton

PP Chappatte
RJN Cripps
P Jolliffe
CD Randell
WSM Robinson
RV Carson
SL Edwards
JM Featherby
F Mupphy
PM Olney
PH Stacey
CWY Underhill
OA Wareham
RJ Clark
SJ Cooke
DI Einkler

CW Harvey-Kelly JD Rice MA Whelton MD Bennett RD de Carle SP Hall WJ Sibree RC Stern JR Triggs ECL Wylde A Beare JD Boyce MEM Hattell KI Hodgson N von Bismarck WH Brien JM Fenn
AN Hyman
AC Johnson
EF Keelde
KR Davis
SR Galbraith
NDF Gray
MS Hutchinson
SRB Powell
AG Ryde
JAD Marks
SD Warna-Rula-suriya
DA Wittmann
TS Sowell
SJ Luder
AJ McClean

JC Wentyman GN Eaborn HK Griffiths STM Lee AC Cleaver EJD Holden KM Hughes G Iversen OR Johnson RE Levitt S Middlemiss RA Swallow DCR Waterfield DJ Bicknell CS Cameron CS Comeron P) Cronin BJ-PF Louveaux MS Rowe MST Leung R Doughty E Michael RR Ogle SL Paterson PC Snell HL Davies JC Putnis RA Sumroy GP Brown JC Cotton RJ Turnill WNC Watson

SK NICTRUSS
MJ Tobin
DG Watkins
8KP Yu
EC Brown
RA Chaplin
J Edwarde
AD Jolly
S Maudgil
JS Nevin
JA Papanichola
JM Zaman
RA Byk
GA Miles

GE O'Keefe T Pharoah MD Zerdin SFL Cardell RL Cousin

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Yours sincerely								
Bertrand Louveaux								