For Distribution to CPs

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From: Martin Ellice [mailto] Sent: 23 December 2010 12:51
To: Jim Raeburn
Subject:
Door Mr. Dooburn
Dear Mr. Raeburn,
I refer to your e-mail of 22 December. With respect your point on Northern& Shell editors 'taking account of the Code' is hair-splitting. The third paragraph of my December 20 e-mail to you should be read as a whole. The meaning is quite clear. The contents of the Code itself as distinct from the preamble introduction, provide a guide to journalists in how to act in a professional and ethical manner. The preamble relates to enforcement by the Press Complaints Commission.
My letter of 15 December sets out fully why a number of references in Lord Black's letter of 10 December to various purported consequences of ceasing to subscribe to PressBof are incorrect.
The content of any proposed announcement as set out in the ninth paragraph of Lord Black's letter which states that 'it (Northern & Shell) no longer subscribes to the set of basic ethical standards in the Code of Practice' would be wrong. I repeat that Northern & Shell editors and their journalists will continue to act in a professional and ethical manner from 1 January 2011. This includes taking account of the contents of the Code in that regard.
Yours Sincerely
Martin Ellice
Group Joint Managing Director
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