BBC Trust

Getting the best out of the BBC for licence fee payers

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Yn Gymraeg

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How we govern
We make sure BBC
managers are doing
their jobs properly,
rather than managing
the BBC itself



We are your voice within the BBC; we have considerable power to wield on your behalf and when we need to, we act quickly and decisively in your interests

We set BBC strategy and top-level budgets and we appoint the BBC's top executive, the Director-General. We make sure the BBC has the right standards and that its programmes live up to those standards

## **Governance framework**

Details of the Royal Charter and Agreement which set out our powers and duties, together with the protocols and policies that we use to carry out our functions

#### **Public purposes**

The Charter gives the BBC six public purposes. Our purpose remits show how we want the BBC to achieve those purposes

## Other BBC Activities

There-are special rules governing some BBC activities – such as the BBC World Service

### Service reviews

We look in detail at each BBC service at least once every five years

#### New services

The BBC needs our permission before it can launch any new services. When one is proposed, we undertake a public value test

## **Review of BBC governance**

Our review set out to establish whether existing governance arrangements could be improved within the framework of the current Royal Charter.

#### Service licences

We give a licence to every BBC service setting out what we expect each service to achieve

# Diversity and equality

We make sure the BBC delivers its commitment to equal opportunities and diversity

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